



**Press Release
For Immediate Release**

B-TEMIA PARTNERS WITH HEALTH SMART FINANCIAL SERVICES TO OFFER FINANCING OPTIONS TO ITS CUSTOMERS

Québec City, QC | March 9, 2017 – B-TEMIA Inc., a leader in the human augmentation market with its proprietary dermoskeletal technology, announces today that it has partnered with Health Smart Financial Services (“Health Smart”) to offer customers affordable financing to support the purchase and long-term rental of the Keeogo™ powered walking assistance device.

“Based on our experience over the last year, 80% of people who try the Keeogo™ device for a few weeks wish to acquire it as a result of the unparalleled level of autonomy it provides them. However, since the product is not yet covered by insurance companies and public programs, the price remains a challenge for certain persons. Through our agreement with Health Smart, customers who want to acquire the Keeogo™ device now have affordable monthly payment options ranging from 12 to 60 months. We believe this will help many potential customers to acquire the device that they need,” stated Stéphane Bédard, CEO of B-TEMIA.

In parallel, B-TEMIA is pursuing its efforts towards demonstrating the clinical and economic value of Keeogo™ to obtain coverage and reimbursement from the private health care insurers and the public programs.

About Keeogo™

Keeogo™ is a powered walking assistance device developed by B-TEMIA. It has been used by individuals with degenerative medical conditions such as knee/hip osteoarthritis, multiple sclerosis, Parkinson’s disease, stroke, incomplete spinal cord injury (SCI) and other conditions that limit mobility. Used as rehabilitation equipment or as a daily commodity for walking, Keeogo™ is commercially available in Canada for purchase or rental. It is currently under investigation in a multicenter pivotal clinical trial aiming for Food and Drug Administration (FDA) clearance, a prerequisite to enter the US market.

About B-TEMIA

Founded in 2010, B-TEMIA Inc. is a medical device manufacturer that develops and markets cutting-edge products for the growing market of human augmentation systems. B-TEMIA operates through two wholly-owned subsidiaries, B-TEMIA Inc. and B-TEMIA USA Inc., in the medical, industrial and military fields. B-TEMIA owns a patented technology called Dermoskeleton™ that restores, maintains or enhances the mobility of users.

About Health Smart

Health Smart Financial Services is Canada’s leading provider of flexible, affordable payment plan options for healthcare treatments and products. Using Health Smart’s platform, healthcare providers can have their customers approved for affordable monthly payments on-location or online using desktop, tablet, or smartphone interfaces. By partnering with Health Smart, merchants can provide their customers with greater access to services while growing their sales. Since its founding in 2009, Health Smart has assisted nearly 40,000 Canadians with healthcare expenses.

Information**Source:**

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