



**Press Release
For Immediate Release**

B-TEMIA INTRODUCES ITS NATIONAL SALES TEAM

Québec City, QC | January 23, 2017 – B-TEMIA Inc., a leader in the human augmentation market with its proprietary dermoskeletal technology, is proud to introduce its national sales team. The Company has assembled a group of highly qualified people, with specialties in kinesiology, neuroscience, sales and marketing. Strategically located in Toronto, Montreal and Quebec City, these clinical specialists and sales representatives have completed a thorough training and have decisively started 2017, reaching out to healthcare providers and rehabilitation clinics across Canada, and servicing new customers.

“With this sales force and our sales strategy focusing on key clinical partnerships, and the establishment of our b-Klinic Mobility service, B-TEMIA is now well equipped to expand in the markets of Ontario and Quebec, as well as support its distributors in the other Canadian provinces,” stated Stéphane Bédard, Founder and CEO of B-TEMIA.

Meet the new sales and clinical team here: <http://www.keeego.com/b-klinic-mobility/our-team>

About Keeego™

Keeego™ is a powered walking assistance device developed by B-TEMIA. It has been used by individuals with degenerative medical conditions such as knee/hip osteoarthritis, multiple sclerosis, Parkinson’s disease, stroke, incomplete spinal cord injury (SCI) and other conditions that limit mobility. Used as rehabilitation equipment or as a daily commodity for walking, Keeego™ is commercially available in Canada for purchase or rental. It is currently under investigation in a multicenter pivotal clinical trial aiming for Food and Drug Administration (FDA) clearance, a prerequisite to enter the US market.

About B-TEMIA

Founded in 2010, B-TEMIA Inc. is a medical device manufacturer that develops and markets cutting-edge products for the growing market of human augmentation systems. B-TEMIA operates through two wholly-owned subsidiaries, B-TEMIA Inc. and B-TEMIA USA Inc., in the medical, industrial and military fields. B-TEMIA owns a patented technology called Dermoskeleton™ that restores, maintains or enhances the mobility of users.

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Information

Source:

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